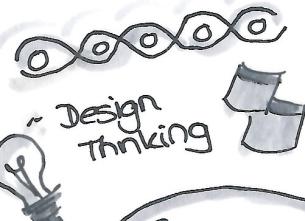


# TYPOLOGY OF DESIGN SPRINTS

TOOLBOX, FRAMEWORK



Kai Haley



Great, but  
we need it till  
Friday!

## DESIGN SPRINTS

Tool for  
answering  
product/business  
questions

Look at a  
problem from  
360° view

Point the  
future

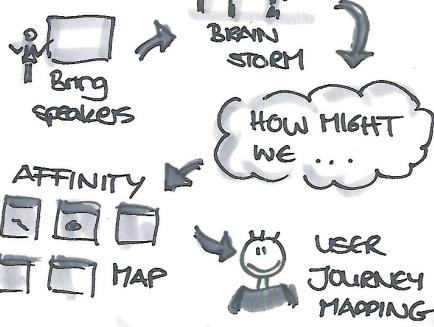
BUILD



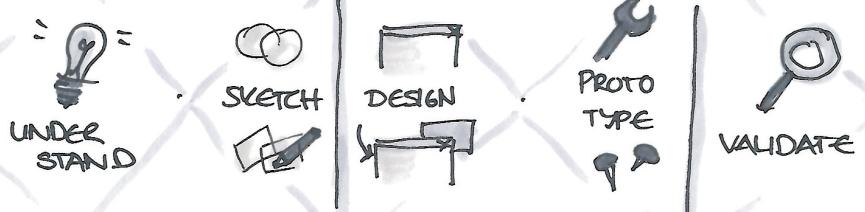
...



LEARN

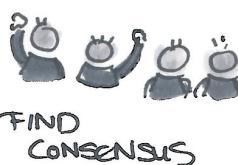


Framework: Divergent & Convergent Thinking



get to  
the first  
idea

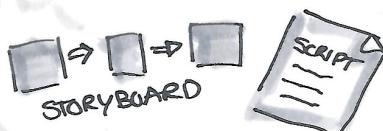
TIME BOXED  
GENERATE A HYPOTHESIS



what we  
want to build



8 hours or less

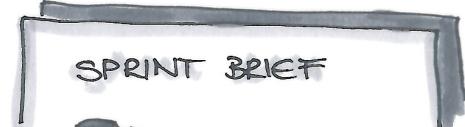


AT LEAST  
5 People

TECH.  
Review



have...



CHALLENGE

